

Dream Big Grow Here Regional Contest

How participating regions qualify/apply?

1. Event must be held between now and October 1st, 2011
2. \$2,500 will be awarded by us, you must come up with the other \$2,500
3. Must serve a minimum of 4 counties
4. Must vigorously promote/have a plan of how to promote the contest
 - a. Offer a marketing strategy to publicize the event (will need to describe on the application form)
5. Must show proof of matching funds
6. Agree to host a statewide pitch-off party in October 2011

What participating regions receive?

1. The chance to brand your organization online at Dream Big Grow Here
 - a. Customize contest rules
 - b. Upload logos/sponsor information
 - c. Manage contest entries and online conversations
 - d. Advertise services
 - i. Blog
 - ii. Update personal calendar of events
 - iii. Much, much more!
2. Receive 1,000 postcards to send to a targeted demographic of your choice
 - a. You will also receive the template for the postcard to send out as you wish
 - b. We will provide you with names and addresses of businesses in your area and targeted demographic on labels if you wish. All you need to do then is send it out!
 - c. We will also provide follow up phone calls to those businesses to ensure they received their postcards, help spark interest, and provide additional information
3. eCards will be sent to ALL MyEntre.Net uses in your region
 - a. You will also be given the template for the eCard to send out as you wish
4. Customized marketing packet
 - a. Tips on how to utilize resources such as facebook, twitter, etc.
 - b. Examples of past marketing ideas
 - c. Sample press release
5. Marketing from us
 - a. We will upload videos (which you have created, we can help you with this if you need) that will increase your sponsors online visibility, and your contests visibility, via our MyEntre.Net YouTube account
 - b. We will also post Facebook messages (which you can create) to all of our fans with sponsor mentions
 - c. We will allow sponsors to post exclusive blogs via our Dream Big Grow Here website, and include links to your sponsor's homepages
 - d. We will promote your services via twitter account and give exclusive mentions if you decide to post blogs or upload videos (you will need to provide content for the above items mentioned)